



MINUTES

BOARD MEETING

Date: June 17, 2021
Facilitator: Kim Woodin, Chair

Time: 8:07 a.m. to 9:22 a.m.
Location: City Hall & Virtual Meeting

1) The meeting was called to order at 8:07 a.m. and attendance was taken

Board Members Present: Travis Andry, Cort Carlson, Brian Failing, Shannon Gutierrez, Jon Monsma, Andrea Pikschor, Gina Salamone, Jesus Sanchez, Jason Sunderland, Penelope Torres, Kristine Walker, Kim Woodin
(Virtual): Scot Bode, Krista Danis, Jessica Linder-Gallo, Bart Grometer, Yvonne Toney-Thompson
Board Members Absent: Karen Christensen (excused), Kim Caponi, Kori Kasper, Raquel Rodriguez

2) Approval of the Minutes

Cort Carlson motioned to approve the minutes from the last meeting; Brian Failing seconded the motion. The motion was voted upon and carried unanimously.

3) Treasurer's Report

Travis Landry reported we are waiting on the first installment from the City of Aurora.

4) Manager's Report

See packet for a list of manager's duties.

5) New Business

The executive board has recommended going back to alternating meetings and morning mixers. July's morning mixer will be held at Altiro.

6) Strategic Plan

Jon Monsma received two proposals from companies for the strategic plan. He will send out a survey in the next two weeks for input and to see if anyone is interested in being part of the strategic planning committee.

7) Standing Committee Reports

Governance - Penelope Torres will be sending the board nomination forms to property owners in mid to late July.

Board members with expiring terms are: Jason Sunderland, Shannon Gutierrez, Kori Kasper, Jesus Sanchez, Gina Salamone, Kim Woodin and Bart Grometer.

Marketing - Cort Carlson reported that the marketing committee is continuing to support events through social media, digital ads, and press releases. They will be updating the downtown brochure map to include new businesses.

8) Special Committee Reports

Business Attraction & Retention - Brian Failing reported that one business finished their project and has submitted receipts for reimbursement.

Events - Jason Sunderland announced upcoming events including Alley Art Fest, Movies at a Museum on July 8th and Stolp Block Party on August 14th.

Streetscape - Gina Salamone reported the committee is working on Christmas decorations for Broadway, improvements to the Leland Star, and creating a pedestrian-friendly downtown.

By-Laws - Gina Salamone and the committee met with our attorney. The attorney will draft a copy and a vote will be held after attorney approval. Changes include the Chair elected at the annual meeting, reducing the size of the board, and possibly removing standard directors going forward.

9) City of Aurora Update

Officer John Martinez reported a recent break-in to a business on Stolp. Any business owners with security concerns should contact him. There has been increased parking enforcement and police presence at the Stolp Island parking garage. Officer Martinez also has a list of resources for the homeless that he can provide.

10) Public Comment - None

11) Upcoming Meetings

See the Aurora Downtown website calendar for a list of committee meetings. On July 15th, we will have a Morning Mixer at Altiro, 15. Stolp Avenue at 8:00 a.m. The next regular Board of Directors meeting will be on Thursday, August 19th at 8:00 a.m. at City Hall.

12) Adjournment

The meeting was adjourned at 9:22 a.m.