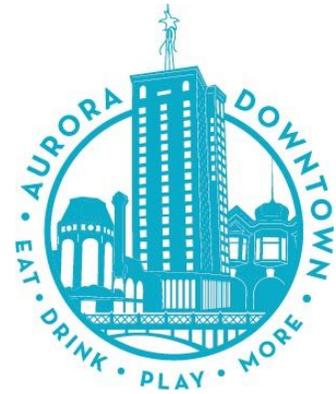


MINUTES

BOARD MEETING



Date: October 15, 2020

Time: 8:04 a.m. to 9:15 a.m.

Facilitator: Kim Woodin

Location: Virtual Meeting & 1 E. Benton

1) The chair called the meeting to order at 8:04 a.m. and roll was called

Board Members Present: Emily Beaupre, Scot Bode, Shannon Cameron, Karen Christensen, Brian Failing, Tim Frederick, Bart Grometer, Shannon Gutierrez, Jessica Linder-Gallo, Kori Kasper, Mike Mancuso, Miriam Meza-Gotto, Gina Salamone, Jesus Sanchez, Roger Schnorr, Kristine Walker, Kim Woodin

Board Members Absent: Kim Caponi, Cort Carlson, Jon Monsma, Jason Sunderland

2) The chair asked those members present if there were any conflicts of interest

Board members present did not disclose any existing or perceived conflicts of interest with items on the agenda.

3) Approval of the Minutes

Bart Grometer motioned to approve the minutes; Roger Schnorr seconded the motion. The motion was voted upon and carried unanimously.

4) Treasurer's Report

Roger Schnorr reported that \$167,000 has been spent to date with approximately \$123,000 remaining to spend for the year. The second installment from the city is expected in November. Roger will be talking to the committee chairs about the budget for 2021. Scot Bode suggested we expand the treasurer's report to indicate money that's been committed towards projects, but not yet spent.

5) OMA Update

Kim Granholm reported that the agreement as presented with the city of Aurora was passed at the last city council meeting with a vote of 11-1. Shannon Cameron will reach out to the opposing alderman to set up a meeting and answer any questions about Aurora Downtown.

6) Standing Committee Reports

Governance (Elections/ Slate of Officers) Shannon Cameron informed the board that ballots are due on November 24th. A 3rd party accountant will be present to count the election ballots. Anyone interested in helping with ballot counting should email Shannon or Marissa.

Marketing - Marissa indicated that we will be boosting marketing efforts as the holiday season approaches. We have radio ads running on 95.9 The River. The marketing committee will be discussing additional small business grants with any surplus funds on hand.

7) Special Committee Reports

Business Attraction & Retention - Brian Failing reported that 2 out of 7 grant projects have been completed and funds paid to those businesses. The remaining projects will be paid when completed by their deadline. A grant writing program will be offered to all businesses in January. This will be in partnership with The Dunham Fund.

Events - Marissa reported that First Friday has been in person since August and has been in compliance with Phase 4 guidelines. The response has been favorable. Sugar Skull City has been a success and several events are planned by Broadway business owners to recognize Day of the Dead.

Streetscape - Gina Salamone indicated that the music garden has been installed in Mundy Park. The ribbon cutting was featured on NBC news. The sign/mural painting was a success with various members of the community helping with painting. Streetscape will be awarding additional grants to help with outdoor dining expenses. All restaurants in SSA1 have been emailed with a link to apply.

By-Law Review - Gina Salamone reported that the review process is moving along. The committee is developing a list of questions for review.

8) Manager's Report

Marissa mentioned that Mora on the River has ended their outdoor dining for the year. The plants have been moved to Lot A. Christmas lights have been installed on trees. A Zoom training meeting for downtown business owners is planned with Officer Martinez to address safety concerns.

9) City of Aurora Update

Alex Voight reported that the Activate Aurora guides have been updated online. Information regarding outdoor heating elements has been added for any interested restaurants. They are willing to work with businesses and find creative solutions if they choose to continue outdoor dining through the winter months.

10) Public Comment

Mike Mancuso informed everyone about the Rotary Club's Festival of Lights at Phillips Park.

Miriam Meza announced upcoming events at the library.

11) Upcoming Meetings

See the Aurora Downtown website calendar for a list of committee meetings. The next Board of Directors meeting will be held on Thursday, November 19th at 8:00 a.m.

12) Adjournment

The meeting was adjourned at 9:15 a.m.