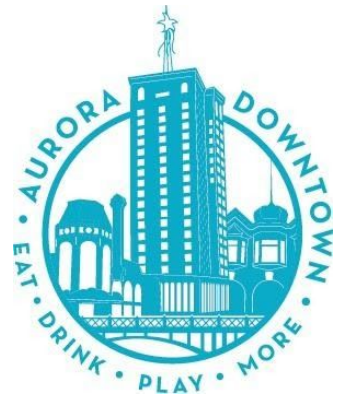


MINUTES

BOARD MEETING



Date: May 21, 2020
Facilitator: Kim Granholm

Time: 8:04 to 9:46 AM
Location: Virtual Meeting

The meeting was called to order by Kim Granholm, Chair of the Board at 8:04 a.m.

1) The Chair called the meeting to order

2) The Chair asked those members present if there were any conflict of interest

Board members present did not disclose any existing or perceived conflicts of interest with the items on the agenda.

3) Approval of Minutes.

Roger Schnorr moved to approve the minutes; and the motion was seconded by Bart Grometer. The motion was carried unanimously.

4) FOIA/OMA – Nonprofit information sharing.

In the interest of time, the Chair decided to move the FOIA/OMA discussion to the June 18, 2020 meeting.

5) BAR Grant Votes

Brian Failing indicated we received 7 Small Business Grant applications. The following businesses met the qualifications and the Business Attraction & Retention committee requested approval for the following grants:

- ***Do or Dye Designs - \$800 Building Grant***

Jason Sunderland moved to approve the grant; and the motion was seconded by Gina Salamone. The motion was carried unanimously.

- ***The Cottonseed Creative Exchange - \$1,500 Building Grant***

Gina Salamone moved to approve the grant; and the motion was seconded by Jason Sunderland. The motion was carried unanimously.

- ***Knightsbridge Global Ltd. - \$5,000 Building Grant***

Kim Caponi moved to approve the grant; and the motion was seconded by Cort Carlson.

Vote: 14 Yes; 1 No; 1 Abstain. The motion was carried.

6) Treasurer's Report.

Roger Schnorr reported that we've spent \$53,000 to date. This number is less than we spent last year at this time. This is due to events being cancelled during the current shutdown. \$10,000 has been transferred to our account from our Community Foundation fund to support the BAR Grant Program.

7) Standing Committees Report.

- **Marketing:** The committee sponsored five episodes of the Marketing for the Uninhibited podcast featuring downtown businesses. Small Business Saturday profiles will start on May 23 and feature a downtown business every Saturday on social media.
- **Governance:** A new chair is needed. If anyone is interested, please see Kim Granholm.

8) Special Committees Report.

- **Streetscape:** The Planting Party was held on May 20th and the committee greatly appreciates all of the volunteers. Streetscape is working with Aurora Public Art and the city for the proper mural approval on the proposed mural at Tortas Guadalajara.
- **Events:** The committee is continuing to reimagine events throughout the spring and summer. They've created Virtual First Fridays and online activities and opportunities to engage the community. They've also established Carry Out Days and are helping the downtown area to stay relevant. They are currently working with the city to allow limited events such as livestreamed Wednesdays at the Plaza dates in July and August.
- **BAR:** \$13,500 was sent out to businesses who applied and were deemed eligible for the BAR Response Fund COVID-19 grants. The next BAR Small Business Grant deadline has been extended to July 1st.

9) Manager's Report.

Marissa reported on the many things she is doing to assist local businesses. Virtual First Fridays is June 5th. Businesses will decorate windows/storefronts for June pride. Currently, the city Special Events team is cancelling all events for 2020. Virtual Museum Week from June 8th to June 13th. First Fridays takes a break in July.

10) City Updates.

Alex Alexandrou praised the local businesses for their ability to pivot and find creative solutions during this difficult time. The City remains a driven and organized partner. Their focus continues to be on resident safety, city employee safety, and providing essential services.

11) Closed Session.

*At 8:57 a.m. Scot Bode moved to go into closed session; and the motion was seconded by Jason Sunderland.
Vote: 16 Yes; 0 No. The motion was carried unanimously.*

12) Public Comment

13) Upcoming Meetings

See the calendar for upcoming committee meetings. The next board meeting will be held on June 18, 2020 at 8:00 a.m.

The board returned from closed session and Marissa Amoni was the only party in attendance at the regular meeting. The meeting was adjourned at 9:46 a.m.

Board Members absent:

Emily Beaupre
Jon Monsma
Kori Kasper
Shannon Cameron

