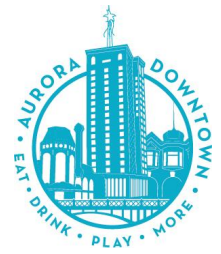


# AGENDA

BOARD MEETING



Date: August 19, 2021

Time: 8:00 to 9:00 AM

Facilitator: Kim Woodin

Location: City Hall, 5th floor & Virtual Meeting

## 1. Call to Order and Introductions

## 2. Approval of Minutes

*Chair: Kim Woodin*

*Action Requested: Approval*

## 3. Treasurer's Report

*Finance Chair: Travis Andry*

*Action Requested: None*

## 4. Manager's Report

*Marissa Amoni*

*As time allows: see full report in board packet*

## 5. New Business

### a. Seasonal Staff Update

*Chair: Kim Granholm*

## 6. Old Business

### a. Strategic Plan

*Vice Chair: Jon Monsma*

## 7. Standing Committee Reports

### a. Governance

*Penelope Torres*

### b. Marketing

*Cort Carlson*

## 8. Special Committees Reports

### a. Business Attraction & Retention

*Brian Failing*

### b. Events

*Jason Sunderland*

### c. Streetscape

*Gina Salamone*

### d. Bylaw Review

*Gina Salamone*

## 9. City of Aurora Updates

## 10. Public Comment

## Adjournment

**Upcoming Meetings:** *Thursday, September 16 Morning Mixer*

**(Please email [marissa@auroradowntown.org](mailto:marissa@auroradowntown.org) by Wednesday at 5 p.m. for the Zoom link to join the meeting)**

**Goals 2021:** By-law Review / Strategic Plan / Reserves (LaSalle St.)

**Parking lot items:** Beautification on Broadway / Lot F / Dumpster enclosure in Lot E / Finance position / Sign Ordinance / More Pedestrian Friendly / Community Block Captains