

# Minutes

JANUARY 17, 2019 BOARD MEETING



The meeting was called to order by Kim Granholm, Chair of the Board at 8:06 a.m.

**1) The Chair called the meeting to order**

**2) The chair asked those members present if there were any conflict of interest**

Board members present did not disclose any existing or perceived conflicts of interest with the items on the agenda.

**3) Approval of Minutes.**

*TABLED*

**4) Treasurer's Report.**

Committee chair Roger Schnoor presented the treasurer's report prepared by our accountants, Weber & Associates. Included in the board packet was Profit and Loss, Budget vs. Actual and a Vendor summary for the board to review. Mr. Schnorr reported an excess of \$25,498.76 for 2018. *Karen Christensen moved to approve the Treasurer's Report and the motion was seconded by Cort Carlson. The motion was carried unanimously.*

**5) Reports - Standing Committees.**

- **Governance.** LuLu Blacksmith – ABSENT
- **Marketing.** Cort Carlson – Marketing committee had a busy year end with new banner design, a new billboard, and some new marketing materials. There will be planning for 2019.

**6) Reports - Special Committees.**

- **Business Attraction and Retention.** Brian Failing – BAR settled on four goals for 2019: CAP improvements, surveying business owners in SSA #One, grants, and small business support.
- **Special Events.** Jason Sunderland – ABSENT  
Marissa Amoni spoke on Jason's behalf. 2019 is going to be an exciting year in events. Musicians are currently being booked, and other details being planned. Volunteers are needed.

- **Streetscape.** Gina Salamone – The string lights on trees along Broadway were adjusted; holiday decorations were taken down; flowers for planters were ordered. A planting party is being scheduled for May 23 from 2 to 4 p.m. Kim thanked Jesus Sanchez for his role in the Broadway holiday decorations.

**7) Staff Reports.** Marissa Amoni gave a summary of what she has been working on the last few weeks. She spoke about First Fridays on Feb. 1.

**8) 2019 Slate of Officers.** Kim announced the recommended slate of officers: Scot Bode as Chair; Vice Chair as Kim Granholm; Treasurer/Secretary Roger Schnorr; Governance Chair Lulu Blacksmith; Marketing Chair Cort Carlson; Events Chair Jason Sunderland; Streetscape Chair Gina Salamone; BAR Chair Brian Failing. *Karen Christensen moved to approve the Slate of Officers and the motion was seconded by Tony Hunsberger. The motion was carried with one opposition: Sam Velasquez.*

**9) City of Aurora Updates.** Alex Voigt discussed a downtown tree plan. She has had meetings at the city level to discuss dying trees and some possible solutions. Businesses on Broadway will be notified when more information is available.

**10) Other Business.** No other business was discussed

**11) Public Comment.** Jennifer Gulang with The Pie Project was introduced and spoke about her business. Reba Osborne announced a business roundtable at the Chamber.

**12) Upcoming Meetings**

Executive: February 19, 2019	TBA
Morning Mixer: February 21, 2019	Wyckwood House/Speaker: Don Hughes
Board Meeting: March 21, 2019	City of Aurora, 5 <sup>th</sup> Floor
Board Orientation: TBD	Aurora Regional Fire Museum

The meeting was adjourned at 9:15 am

Board Members Absent:

Lulu Blacksmith (Excused)

Jason Sunderland

Bart Grometer

Tim Frederick (Excused)

Emily Beau

Clara Diaz